

## ASSOCREATION, BIOGRAPHY



Founded in 1997, Assocreation is an artist collective based in Ann Arbor, Michigan (USA) and Vienna (Austria). Its members work anonymously on a wide range of interactive installations and urban interventions. The group is best known for its award-winning interactive installations that often manipulate the ground the public walks on, such as the telematic sidewalk Bump (Prix Ars Electronica Distinction 2001) or the street video game Solar Pink Pong (Excellence Award at the Japan Media Arts Festival, Nomination for the New Technological Art Award 2016).

Assocreation's work has been shown internationally at art festivals, museums, galleries, film festivals, conferences and computer expos, including the Bienal de Valencia, The Vienna Künstlerhaus, Museum of Modern Art in Warsaw, CENTRALE for contemporary art in Bruxelles, AVIFF Art Film Festival in Cannes, Ars Electronica Festival in Linz, CeBIT in Hannover, EXPO 2017 in Astana, TEI'15 in Stanford, as well as in the streets of, among others, New York, Detroit, Sao Paulo, Istanbul, Mumbai, Hong Kong and Kathmandu.

*"Assocreation deals with networks and their transitions to tangible realities. One of their materials is the ground under our feet, which it manipulates and networks in order to make it palpable."*

Friedrich Achleitner

### Solo Exhibitions

2009

"Assocreation – taste it!". Künstlerhaus, Vienna, Austria.

2003

"Assocreation – Bump: Brighton / Vienna". Fabrica Gallery, Brighton, UK.

### Projects and Group Exhibitions

2017

Brightmoor Runway. Permanent urban intervention. Brightmoor, Detroit, Michigan, USA.

Flint Runway. Temporary urban intervention. Flint Free City Festival, Flint, Michigan, USA.

Austria Power Machine, Assocation featured with interactive installations at the Austrian EXPO 2017 pavilion, Astana, Kazakhstan.

Dumpster Swimming Pool. Installation. Group Exhibition "10 Jahre werkzeugH", Vienna, Austria.

Energy Race. Interactive installation. Centennial Ceremony and Exhibition, Chulanlongkorn University, Bangkok, Thailand.

2016

Solar Pink Pong, Installation. Group exhibition "19th Japan Media Arts Festival", Tokyo, Japan.

Rolling Shadows. Interactive Installation and happening. Group exhibition "CreateWorld 2016: The Creativity of Things", Queensland College of Art, South Brisbane, Australia.

Solar Pink Pong. Interactive installation. Group exhibition "Update\_6 / New Technological Art Award", Zebrastraat Ghent, Belgium.

Internet of Shoes. Interactive Installation. Group exhibition "ISEA2016 Hong Kong Cultural Revolution — 22nd International Symposium on Electronic Art", Hong Kong, China.

Solar Pink Pong. Interactive installation. Group exhibition "19th Japan Media Arts Festival". The National Art Center, Tokyo, Japan. Organized by the Japan Media Arts Festival

2015

Red Carpet and Dumpster Swimming Pool. Installation. Group Exhibition "Sommer Spiele" (Summer Games), GrazMuseum, Graz, Austria. Solar Pink Pong. Installation. Group exhibition "FILE 2015: Electronic Language International Festival" Sao Paulo, Brazil.

Solar Pink Pong. Interactive installation. Group exhibition "The Arts Track at TEI 2015, 9th International Conference on Tangible, Embedded and Embodied Interaction", Stanford University, CA, USA.

2014

Solar Pink Pong. Interactive installation. Group exhibition "ISEA2014 - Location, 20th International Symposium on Electronic Art", Dubai, UAE.

Sewer Foamies. Installation. Group exhibition "Cheriton Lights Festival", Folkestone, UK.

2013

Rolling Shadows. Interactive installation/happening. Group exhibition "INTERCIDADES", Schwanke Contemporary Art Museum, Joinville, Brazil, and Lansing, USA.

Moon Ride. Interactive installation and documentation. Group exhibition "citydrift/Detroit", Kunsthalle Detroit, Michigan, USA.

Freedom Reloaded. Permanent installation. Commissioned by the City of Vienna. Basketball court Margaretengürtel, Vienna, Austria.

A Car Show for Pedestrians. Video and interactive mixed media assemblage. Group exhibition "2013 North American International Anti Auto Show", The Contemporary Arts Institute of Detroit, MI, USA.

2012

Moon Ride. Interactive installation. Group exhibition "Earth, Body, Mind", 2nd Kathmandu International Art Festival, (Nepal).

Solar Pink Pong. Video installation. Group exhibition "First Encounters", Work Ann Arbor, MI (USA).

Energy Plan of the Western Wo/man. Interactive mixed media assemblage. Group exhibition "Quantified Self", Gallery Project, Ann Arbor, MI, USA.

Rolling Shadows - A Car Show for Pedestrians. Happening. "1st Annual Car Cruise at Roosevelt Park", Detroit, Michigan (USA).

2011

Pink Prints. Grand Rapids Street Wear. Happening, Installation and Objects.

Group exhibition "ArtPrize". Venue: Site:Lab + U of M School of Art & Design, Fulton / Division, Grand Rapids, MI (US).

Art Rating Agency. Lecture and Objects. Symposium "Stretching New Boundaries". Folkestone Triennial 2011, Folkestone (UK).

2010

Moon Ride. Interactive installation. Group exhibition "Warsaw Under Construction", The Museum of Modern Art. Warsaw (PL).

Bump – Asia / Europe. Telematic installation. Istanbul 2010 – European Capital of Culture. Üsküdar IDO, Istanbul (TR) / Eminönü IDO, Istanbul (TR).

Pink Prints – first steps. Happening and Object. Bad Ischl (AT).

Pink Prints. Object. Group exhibition "Cim Nekül". The Wenzl Collection. Institut Français, Budapest (HU).

2008

Freedom. Documentation. Film "Sneaker Stories", Katharina Weingartner, Vienna (AT).

2007

Moon Ride. Interactive installation. Machine-RAUM Biennale for Video Art and Digital Culture. Kirkegade and Foren Møllen, Vejle (DK).

Airlines. Installation. Group exhibition "Agorafolly Inside", Europalia 07. La Centrale Électrique, Brussels (BE).

Red Carpet. Installation. Group exhibition "Agorafolly artist trail", Europalia 07. Place des Palais / Paleizenplein, Brussels (BE).

Bump – Gijón / Oviedo. Telematic installation. Group exhibition "playware". Laboral, Centro de arte y creación, Gijón (ES) / city center, Oviedo (ES).

Airline – Brussels. Action. Mont des Arts, Brussels (BE).

Freedom. Installation. Basketball court Richard-Waldemar-Park, Vienna (AT).

2006

Moon Ride. Interactive installation. Group exhibition "Simplicity", Ars Electronica Festival. Hauptplatz, Linz (AT).

Pink Prints – picnic. Happening. werkzeug H, Vienna (AT).

Freedom. Installation. Basketball court Weghuberpark, Vienna (AT).

Real Estate – Vienna 2/5. Object. Town hall, Gifu (JP).

Real Estate – Vienna 1/5. Object. Artothek des Bundes, Vienna (AT).

Red Carpet. Installation. Group exhibition "Knock Knock Picnic", Jack The Pelican Presents Gallery. Driggs Av., Williamsburg, Brooklyn, New York City, NY (US).

2005

A Public Hanging. Installation. Atlas Meats, Meatpacking District, Manhattan, New York City, NY (US).

Real Estate – Vienna. Performance. Laxenburger Straße, Simmeringer Hauptstraße and Eckartsaugasse, Vienna (AT).

Pink Prints – final report. Happening and object. Group exhibition "theendishere", Galerie Framework, Schönbrunner Straße, Vienna (AT).

Pink Prints – street wear. Objects. Various museum shops and several fashion shops, Vienna (AT).

Pink Prints – street wear. Documentation. Different locations, Vienna (AT).

Pink Prints – street wear. Happening and installation. Schönbrunner Straße, Vienna (AT).

Freedom. Installation. Basketball court Stadtwildnis Gaudenzdorfer Gürtel, Vienna (AT).  
Fieldwork. Performance and video. Atelier Assocreation, Vienna (AT) / Rebell-TV  
(www.rebell.tv).

2004

A Public Hanging. Installation. Atelier Assocreation, Vienna (AT).  
Airlines. Installation. Group exhibition "Niemandland". Künstlerhaus, Vienna (AT).  
Airline – Paris. Action. Montparnasse, Paris (FR).  
Airline – Copenhagen. Action. Overgaden Oven Vandet, Copenhagen (DK).  
Airline – Warsaw. Action. Pole Mokotowskie, Warsaw (PL).  
Airline – Zurich. Action. Bellevueplatz, Zurich (CH).

2003

Airline – Valencia. Action. Carmen, Valencia (ES).  
Airline – Brighton. Action. Beach, Brighton (UK).  
(Air-)line – Vienna. Action. Meidlinger Markt, Vienna (AT).  
Common Ground – Departamento de Danza. Interactive installation. Group exhibition "La Ciudad Ideal", 2ª Bienal de Valencia. Convento del Carmen, Valencia (ES).  
Common Ground. Interactive installation. Group exhibition "Archdiploma", TU-Vienna.  
Kunsthalle Vienna-Project Space, Vienna (AT).

2002

Common Ground – One Square Meter. Object. Prachner, Museumsquartier, Vienna (AT).  
Common Ground – bodenlos. Interactive installation. Group exhibition "mega – Manifeste der Anmaßung". Künstlerhaus, Vienna (AT).  
Pink Prints – shoe diploma. Performance and object. Künstlerhaus and Österreichische Nationalbibliothek, Vienna (AT).

2001

Bump. Documentation. Group exhibition „Prix Ars Electronica“, OK Centrum für Gegenwartskunst, Linz (AT).

2000

Bump – Hanover / Vienna. Telematic installation. CeBIT, Hanover (DE) / Burgtheater, Vienna (AT).

1999

Bump – Vösendorf / Linz. Telematic installation. Group exhibition "Future.com". SCS, Vösendorf (AT) / Ars Electronica Center, Linz (AT).  
Bump – Linz / Budapest. Telematic installation. Group exhibition "Life Science", Ars Electronica Festival. Hauptstraße Linz (AT) / Liszt Ferenc tér, Budapest (HU).

1997

Windows 97. Installation. Tram stop "Schottentor", Vienna (AT).

## **Awards and Distinctions**

2016

Excellence Award in the Entertainment Division for "Solar Pink Pong" at the 19th Japan Media Arts Festival, Tokyo, Japan.  
New Technological Art Award 2016 (NTAA), Nomination: for "Solar Pink Pong". Ghent, Belgium.

2014

Research Seed Grant for establishing Daylight Media Lab, an art&technology research group at the Penny W. Stamps School of Art & Design, University of Michigan, USA.

2004

Atelierstipendium for "Airlines". "Making it 2 – die sprache der straße", Architekturraum 5. Vienna, Austria.

2003

Sonderpreis der Kunsthalle Wien for "Common Ground". Kunsthalle Wien-Project Space, Karlsplatz, Vienna, Austria.

2001

Telematikpreis for "Bump". Competition and award: Universität Essen and HdK, Hochschule der Künste Berlin, Germany.

2001

Prix Ars Electronica (Distinction) for "Bump". Competition and award: "Prix Ars Electronica Gala", Ars Electronica Center and ORF studio Linz, Austria.

### **Articles, Reviews, and TV Interviews (selected)**

G. Cornwall (Reviewer): "Giant Bubbles and Urban Periscopes Among Winners of Play Contest"; Group review about sidewalk/sprinting track project FitLIGHT in Detroit; The New York Times, New York, NY (USA), 20-09-2016.

"Solar Pink Pong"; Group review about Solar Pink Pong and Assocreation; NTV culture, Nippon Television (Japan), February 2016.

"solar pink pong: street video game premiers at ISEA 2014 in dubai"; Personal review about Solar Pink Pong, Daylight Media Lab and Assocreation; Designboom.com – art section, 11-11-2014.

K. Dasgupta (Reviewer): "KIAF – Breaking Boundaries with Art"; Group review about Moon Ride and Assocreation; The Kathmandu Post (Nepal), 09-12-2012, p. 8.

"Common theme, different approaches"; Group review about Moon Ride and Assocreation; The Himalayan Times (Nepal), 09-12-2012.

M. Kravelis (Reviewer): "From the Ground Up: Assocreation takes to the street"; Personal review about Assocreation; The Michigan Daily, Ann Arbor, MI (US), 29-10-2012.

A. Feßler (Reviewer): "Moon Ride - Kollektives Strampeln für einen satten Vollmond über dem Linzer Hauptplatz: Das Kollektiv Assocreation will Passanten anzapfen"; Personal review about Assocreation; Der Standard, Wien (AT), 08-24-2006, p. A1.

W. Norvell (Reviewer): "A Public Hanging for the Faint of Heart."; Personal review about Assocreation; NY ARTS, Vol. 10 No. 7/8, New York (US), 2005, pp. 2, 26.

A. Spiegler (Reviewer): "Interaktives Wellenreiten auf schwebendem Beton"; Personal review about Assocreation; Die Presse, Wien (AT), 10-4-2002, p. 9.

M. Möseneder (Reviewer): „*Ars Electronica auf wackeligen Planken*“; Group review about Assocreation; Der Standard, Wien (AT), 04-09-1999, p. 18.

C. Kühn (Reviewer): „*Nur Durchblick, keine Aussicht*“; Group review about Assocreation; Die Presse – Spektrum, Wien (AT), 05-07-1997, p. IX.

A. Soucek (Reviewer): „Über den Fortschritt, Kleine Kulturgeschichte des Haars“; Group review and interview with Assocreation about Assocreation’s Fieldwork; Ö1 Radio, Diagonal, Sa 17-10-2009.

“Freedom lettering”; opening title and backdrop in the Film “Sneaker Stories” directed by Katharina Weingartner, AUT/USA 2008.

“Pink Prints - Streetware”; TV interview with and documentary about Assocreation; ORF – Treffpunkt Kultur (Austrian Broadcasting Cooperation), June 2005.

“Bump into each other”; various TV interviews with and documentaries about Assocreation; ORF (AT) ARTE (FR/DE), 3sat (DE/AT), RTL and MTV (HU), September 1999.

### **Group Exhibition Catalogs and Publications (selected)**

Assocreation, Daylight Media Lab: “Solar Pink Pong”; in: “UPDATE\_6/NWE TECHNOLOGICAL ART AWARD 2016”, Jan Moens (ed.); Liedts-Meesen Foundation and MER. Paper Kunsthalles, Ghent, Belgium, 2016, ISBN 978-994-9232-147-3, pp. 84-87.

Assocreation, Lab 11: “Internet of Shoes”; in “ISEA 2016 HONG KONG: CULTURAL R>EVOLUTION – 22nd International Symposium on Electronic Art”, H. Kraemer, D. C. Howe, K. Chung (ed.); School of Creative Media, City University of Hong Kong, China, 2016, ISBN 978-962-442-396-9, pp. 21-23.

Assocreation: “Solar Pink Pong”; in “The 19<sup>th</sup> Japan Media Arts Festival Award-winning Works”, Japan Media Arts Festival Secretariat (ed.); Japan Media Arts Festival Executive Committee, Tokyo, 2016, pp. 84-87.

Assocreation: “Solar Pink Pong – Street Video Game”; in “ISEA2014 LOCATION – The 20th International Symposium on Electronic Art”, J. Bellotto (ed.); Zayed University, Dubai, UAE, 2014, p. 109

Assocreation: “Moon Ride”; in: “KIAF 2012 - Earth, Body, Mind: 2<sup>nd</sup> Kathmandu International Art Festival”, Sally Acharya and Homraj Acharya (ed.); Siddhartha Art Foundation, Kathmandu, 2012, pp. 26-27.

Assocreation: “Pink Prints – Grand Rapids Streetwear”; in: “SITE:LAB ART PRIZE 2011”, J. C. Stivers (e.d.); SITE:LAB 2 East Fulton Street, Grand Rapids, MI (US).

Assocreation: “Pink Prints – Streetwear”; in: “Wem gehört die Stadt? Wien – Kunst im öffentlichen Raum seit 1968”, T. Edlinger, B. Leidl, A. Lungstraß, V. Ratzenböck (ed.); issued by: Verlag für moderne Kunst Nürnberg, Nürnberg, 2009, ISBN 978-33941185-81-4, p. 238.

Assocreation: “Moon Ride”; in: “Machine-RAUM - a biennale for video art and digital culture”, H. Nielsen, B. Johnsen (ed.); The Spinning Mills and Vejle Museum of Art, 2007, pp. 14-15, 48.

Assocreation: "Bump"; in: "Fabrica – The first 10 years", N. Aldred (ed.); Fabrica, Brighton, 2007, ISBN 0-9543380-2-2, pp. 44-45.

Assocreation: "Red Carped" and "Airlines"; in: "AGORAFOLLY - Outside Inside", S. De Coster, D. Vermaelen (ed.); issued by: Europalia International, Brüssel, 2007, ISBN: 978-90-6153-801-1, pp. 14-2.

Assocreation: "Moon Ride"; "Ars Electronica 2006, Simplicity - the art of complexity", G. Stocker, C. Schöpf (ed.); issued by: Springer-Verlag Wien New York, 2006, pp. 164-167.

Assocreation: "Common Ground - Department of Dance"; in: "The 2nd Valencia Biennial - The Ideal City", Luigi Settembrini (ed.); Generalitat Valenciana, Italy, 2003, ISBN: 8881584379, pp. 73-74.

Assocreation: "Bump"; in: "Telematik – NetzModerneNavigatoren", J. Simmen (ed.); issued by Buchhandlung Walther König, Köln 2002, ISBN 3-88375-547-8, p. 80.

Assocreation: "Bump"; in: "Ars Electronica 99 - Life science", G. Stocker, C. Schöpf (ed.); issued by: Springer-Verlag Wien New York, 1999, pp. 412, 419-421.

Assocreation: "Bump"; in: "Cyberarts, International Compendium, Prix Ars Electronica", H. Leopoldseder, C. Schöpf (ed.); issued by: Springer-Verlag Wien New York, 1999, ISBN: 3-211-83628-4, pp. 86-89.