

ASSOCREATION, BIOGRAPHY



Assocreation, founded in 1997, is an artist collective based in Vienna (Austria) and Ann Arbor, Michigan (USA). Its members work anonymously on a wide range of interactive installations and urban interventions that confront the public with its relationship to the space and the ground beneath their feet. Assocreation has presented among others at the Ars Electronica Festival in Linz (Austria), where it also won the Prix Ars Electronica Distinction in 2001, LABORAL Centro de Arte y Creación Industrial in Gijón (Spain), Museum of Modern Art in Warsaw (Poland), CENTRALE for contemporary art in Bruxelles (Belgium), Katmandu International Art Festival (Nepal), Bienal de Valencia (Spain), Istanbul 2010 – European Capital of Culture (Turkey), as well as in the streets of New York, Detroit, Zurich, Copenhagen and Paris.

“Assocreation deals with networks and their transitions to tangible realities. One of their materials is the ground under our feet, which it manipulates and networks in order to make it palpable.”

Friedrich Achleitner

Solo Exhibitions

2009

“Assocreation – taste it!”. Künstlerhaus, Vienna (AT).

2003

“Assocreation – Bump: Brighton / Vienna”. Fabrica Gallery, Brighton (UK).

Group Exhibitions and Projects

2015

Solar Pink Pong. Interactive installation. Group exhibition “The Arts Track at TEI 2015, 9th International Conference on Tangible, Embedded and Embodied Interaction”, Stanford University, CA, USA.

2014

Solar Pink Pong. Interactive installation. Group exhibition “ISEA2014 - Location, 20th International Symposium on Electronic Art”, Dubai, UAE.
Sewer Foamies. Installation. Group exhibition “Cheriton Lights Festival”, Folkestone, UK.

2013

Rolling Shadows. Interactive installation/happening. Group exhibition "INTERCIDADES", Schwanke Contemporary Art Museum, Joinville, Brazil, and Lansing, USA.

Moon Ride. Interactive installation and documentation. Group exhibition "citydrift/Detroit", Kunsthalle Detroit, Michigan, USA.

Freedom Reloaded. Permanent installation. Commissioned by the City of Vienna. Basketball court Margaretengürtel, Vienna (AT).

A Car Show for Pedestrians. Video and interactive mixed media assemblage. Group exhibition "2013 North American International Anti Auto Show", The Contemporary Arts Institute of Detroit, MI, (USA).

2012

Moon Ride. Interactive installation. Group exhibition "Earth, Body, Mind", 2nd Kathmandu International Art Festival, (Nepal).

Solar Pink Pong. Video installation. Group exhibition "First Encounters", Work Ann Arbor, MI (USA).

Energy Plan of the Western Wo/man. Interactive mixed media assemblage. Group exhibition "Quantified Self", Gallery Project, Ann Arbor, MI, USA.

Rolling Shadows - A Car Show for Pedestrians. Happening. "1st Annual Car Cruise at Roosevelt Park", Detroit, Michigan (USA).

2011

Pink Prints. Grand Rapids Street Wear. Happening, Installation and Objects.

Group exhibition "ArtPrize". Venue: Site:Lab + U of M School of Art & Design, Fulton / Division, Grand Rapids, MI (US).

Art Rating Agency. Lecture and Objects. Symposium "Stretching New Boundaries". Folkestone Triennial 2011, Folkestone (UK).

2010

Moon Ride. Interactive installation. Group exhibition "Warsaw Under Construction", The Museum of Modern Art. Warsaw (PL).

Bump – Asia / Europe. Telematic installation. Istanbul 2010 – European Capital of Culture. Üsküdar IDO, Istanbul (TR) / Eminönü IDO, Istanbul (TR).

Pink Prints – first steps. Happening and Object. Bad Ischl (AT).

Pink Prints. Object. Group exhibition "Cim Nekül". The Wenzl Collection. Institut Français, Budapest (HU).

2008

Freedom. Documentation. Film "Sneaker Stories", Katharina Weingartner, Vienna (AT).

2007

Moon Ride. Interactive installation. Machine-RAUM Biennale for Video Art and Digital Culture. Kirkegade and Foren Møllen, Vejle (DK).

Airlines. Installation. Group exhibition "Agorafolly Inside", Europalia 07. La Centrale Électrique, Brussels (BE).

Red Carpet. Installation. Group exhibition "Agorafolly artist trail", Europalia 07. Place des Palais / Paleizenplein, Brussels (BE).

Bump – Gijón / Oviedo. Telematic installation. Group exhibition "playware". Laboral, Centro de arte y creación, Gijón (ES) / city center, Oviedo (ES).

Airline – Brussels. Action. Mont des Arts, Brussels (BE).

Freedom. Installation. Basketball court Richard-Waldemar-Park, Vienna (AT).

2006

Moon Ride. Interactive installation. Group exhibition "Simplicity", Ars Electronica Festival. Hauptplatz, Linz (AT).

Pink Prints – picnic. Happening. werkzeug H, Vienna (AT).

Freedom. Installation. Basketball court Weghuberpark, Vienna (AT).

Real Estate – Vienna 2/5. Object. Town hall, Gifu (JP).

Real Estate – Vienna 1/5. Object. Artothek des Bundes, Vienna (AT).

Red Carpet. Installation. Group exhibition "Knock Knock Picnic", Jack The Pelican Presents Gallery. Driggs Av., Williamsburg, Brooklyn, New York City, NY (US).

2005

A Public Hanging. Installation. Atlas Meats, Meatpacking District, Manhattan, New York City, NY (US).

Real Estate – Vienna. Performance. Laxenburger Straße, Simmeringer Hauptstraße and Eckartsaugasse, Vienna (AT).

Pink Prints – final report. Happening and object. Group exhibition "theendishere", Galerie Framework, Schönbrunner Straße, Vienna (AT).

Pink Prints – street wear. Objects. Various museum shops and several fashion shops, Vienna (AT).

Pink Prints – street wear. Documentation. Different locations, Vienna (AT).

Pink Prints – street wear. Happening and installation. Schönbrunner Straße, Vienna (AT).

Freedom. Installation. Basketball court Stadtwildnis Gaudenzdorfer Gürtel, Vienna (AT).

Fieldwork. Performance and video. Atelier Assocreation, Vienna (AT) / Rebell-TV (www.rebell.tv).

2004

A Public Hanging. Installation. Atelier Assocreation, Vienna (AT).

Airlines. Installation. Group exhibition "Niemandland". Künstlerhaus, Vienna (AT).

Airline – Paris. Action. Montparnasse, Paris (FR).

Airline – Copenhagen. Action. Overgaden Oven Vandet, Copenhagen (DK).

Airline – Warsaw. Action. Pole Mokotowskie, Warsaw (PL).

Airline – Zurich. Action. Bellevueplatz, Zurich (CH).

2003

Airline – Valencia. Action. Carmen, Valencia (ES).

Airline – Brighton. Action. Beach, Brighton (UK).

(Air-)line – Vienna. Action. Meidlinger Markt, Vienna (AT).

Common Ground – Departamento de Danza. Interactive installation. Group exhibition "La Ciudad Ideal", 2ª Bial de Valencia. Convento del Carmen, Valencia (ES).

Common Ground. Interactive installation. Group exhibition "Archdiploma", TU-Vienna.

Kunsthalle Vienna-Project Space, Vienna (AT).

2002

Common Ground – One Square Meter. Object. Prachner, Museumsquartier, Vienna (AT).

Common Ground – bodenlos. Interactive installation. Group exhibition "mega – Manifeste der Anmaßung". Künstlerhaus, Vienna (AT).

Pink Prints – shoe diploma. Performance and object. Künstlerhaus and Österreichische Nationalbibliothek, Vienna (AT).

2001

Bump. Documentation. Group exhibition „Prix Ars Electronica“, OK Centrum für Gegenwartskunst, Linz (AT).

2000

Bump – Hanover / Vienna. Telematic installation. CeBIT, Hanover (DE) / Burgtheater, Vienna (AT).

1999

Bump – Vösendorf / Linz. Telematic installation. Group exhibition “Future.com”. SCS, Vösendorf (AT) / Ars Electronica Center, Linz (AT).

Bump – Linz / Budapest. Telematic installation. Group exhibition “Life Science”, Ars Electronica Festival. Hauptstraße Linz (AT) / Liszt Ferenc tér, Budapest (HU).

1997

Windows 97. Installation. Tram stop “Schottentor”, Vienna (AT).

Awards and Distinctions

2004

Atelierstipendium for “Airlines”. “Making it 2 – die sprache der straße”, Architekturraum 5. Vienna (AT).

2003

Sonderpreis der Kunsthalle Wien for “Common Ground”. Kunsthalle Wien-Project Space, Karlsplatz, Vienna (AT).

2001

Telematikpreis for “Bump”. Competition and award: Universität Essen and HdK, Hochschule der Künste Berlin (DE).

2001

Prix Ars Electronica (Distinction) for “Bump”. Competition and award: “Prix Ars Electronica Gala”, Ars Electronica Center and ORF studio Linz (AT).

Articles, Reviews, and TV Interviews (selected)

K. Dasgupta (Reviewer): “*KIAF – Breaking Boundaries with Art*”; Group review about Moon Ride and Assocreation; The Kathmandu Post (Nepal), 09-12-2012, p. 8.

“*Common theme, different approaches*”; Group review about Moon Ride and Assocreation; The Himalayan Times (Nepal), 09-12-2012.

M. Kruevelis (Reviewer): “*From the Ground Up: Assocreation takes to the street*”; Personal review about Assocreation; The Michigan Daily, Ann Arbor, MI (US), 29-10-2012.

A. Feßler (Reviewer): “*Moon Ride - Kollektives Strampeln für einen satten Vollmond über dem Linzer Hauptplatz: Das Kollektiv Assocreation will Passanten anzapfen*”; Personal review about Assocreation; Der Standard, Wien (AT), 08-24-2006, p. A1.

W. Norvell (Reviewer): “*A Public Hanging for the Faint of Heart.*”; Personal review about Assocreation; NY ARTS, Vol. 10 No. 7/8, New York (US), 2005, pp. 2, 26.

A. Spiegler (Reviewer): “*Interaktives Wellenreiten auf schwebendem Beton*”; Personal review about Assocreation; Die Presse, Wien (AT), 10-4-2002, p. 9.

M. Möseneder (Reviewer): “*Ars Electronica auf wackeligen Planken*”; Group review about Assocreation; Der Standard, Wien (AT), 04-09-1999, p. 18.

C. Kühn (Reviewer): *“Nur Durchblick, keine Aussicht”*; Group review about Assocreation; Die Presse – Spektrum, Wien (AT), 05-07-1997, p. IX.

A. Soucek (Reviewer): *“Über den Fortschritt, Kleine Kulturgeschichte des Haars”*; Group review and interview with Assocreation about Assocreation’s Fieldwork; Ö1 Radio, Diagonal, Sa 17-10-2009.

“Freedom lettering”; opening title and backdrop in the Film *“Sneaker Stories”* directed by Katharina Weingartner, AUT/USA 2008.

“Pink Prints - Streetware”; TV interview with and documentary about Assocreation; ORF – Treffpunkt Kultur (Austrian Broadcasting Cooperation), June 2005.

“Bump into each other”; various TV interviews with and documentaries about Assocreation; ORF (AT) ARTE (FR/DE), 3sat (DE/AT), RTL and MTV (HU), September 1999.

Group Exhibition Catalogs and Publications (selected)

Assocreation: *“Solar Pink Pong – Street Video Game”*; in *“ISEA2014 LOCATION – The 20th International Symposium on Electronic Art”*, J. Bellotto (ed.); Zayed University, Dubai, UAE, 2014, p. 109

Assocreation: *“Moon Ride”*; in: *“KIAF 2012 - Earth, Body, Mind: 2nd Kathmandu International Art Festival”*, Sally Acharya and Homraj Acharya (ed.); Siddhartha Art Foundation, Kathmandu, 2012, pp. 26-27.

Assocreation: *“Pink Prints – Grand Rapids Streetwear”*; in: *“SITE:LAB ART PRIZE 2011”*, J. C. Stivers (e.d.); SITE:LAB 2 East Fulton Street, Grand Rapids, MI (US).

Assocreation: *“Pink Prints – Streetwear”*; in: *“Wem gehört die Stadt? Wien – Kunst im öffentlichen Raum seit 1968”*, T. Edlinger, B. Leidl, A. Lungstraß, V. Ratzenböck (ed.); issued by: Verlag für moderne Kunst Nürnberg, Nürnberg, 2009, ISBN 978-33941185-81-4, p. 238.

Assocreation: *“Moon Ride”*; in: *“Machine-RAUM - a biennale for video art and digital culture”*, H. Nielsen, B. Johnsen (ed.); The Spinning Mills and Vejle Museum of Art, 2007, pp. 14-15, 48.

Assocreation: *“Bump”*; in: *“Fabrica – The first 10 years”*, N. Aldred (ed.); Fabrica, Brighton, 2007, ISBN 0-9543380-2-2, pp. 44-45.

Assocreation: *“Red Carped”* and *“Airlines”*; in: *“AGORAFOLLY - Outside Inside”*, S. De Coster, D. Vermaelen (ed.); issued by: Europalia International, Brüssel, 2007, ISBN: 978-90-6153-801-1, pp. 14-2.

Assocreation: *“Moon Ride”*; *“Ars Electronica 2006, Simplicity - the art of complexity”*, G. Stocker, C. Schöpf (ed.); issued by: Springer-Verlag Wien New York, 2006, pp. 164-167.

Assocreation: *“Common Ground - Department of Dance”*; in: *“The 2nd Valencia Biennial - The Ideal City”*, Luigi Settembrini (ed.); Generalitat Valenciana, Italy, 2003, ISBN: 8881584379, pp. 73-74.

Assocreation: *“Bump”*; in: *“Telematik – NetzModerneNavigatoren”*, J. Simmen (ed.); issued by Buchhandlung Walther König, Köln 2002, ISBN 3-88375-547-8, p. 80.

Assocreation: "Bump"; in: "Ars Electronica 99 - Life science", G. Stocker, C. Schöpf (ed.); issued by: Springer-Verlag Wien New York, 1999, pp. 412, 419-421.

Assocreation: "Bump"; in: "Cyberarts, International Compendium, Prix Ars Electronica", H. Leopoldseder, C. Schöpf (ed.); issued by: Springer-Verlag Wien New York, 1999, ISBN: 3-211-83628-4, pp. 86-89.